



Zain Bahrain Reports the First Half of 2015 Results

- EBITDA of BD13.995 in the first half of 2015
- Net profit increased by 2.5% (QoQ)
- Continuous growth of Home Broadband segment (24.5% QoQ)

Manama - XX August, 2015: Zain Bahrain (Ticker: ZAINBH), the most innovative operator in the Kingdom, announced its financial results for the first half of 2015 ending 30 June 2015; reporting a healthy increase in EBITDA amounting to BD 13.995 million (US\$ 37.023 million) compared to BD 13.434 (US\$ 35.540 million) for the same period in 2014, an increase by 4.1%. Zain Bahrain generated net profit totaling BD2.074 million (US\$ 5.486 million) for the first half of the year compared to BD 2.224 million (US\$ 5.883 million) in 2014 reflecting a 6.7% decrease while representing a quarter-on-quarter increase of 2.5% (i.e. from 1.024 million to 1.050 million). The company recorded revenues of BD 35.122 million (US\$92.914 million), a decrease by 3.8% from the same period in 2014 which were at BD 36.536 million (US\$96.656 million).

As result of the continuous investment in its nationwide 4G LTE network, Zain Bahrain's home broadband segment continued to grow significantly by 24.5% only in the second quarter of 2015.

In operational terms, Zain Bahrain witnessed growth in its customer base in the second quarter of 2015 of 4%, compared to the same period in the previous year, to serve 801,000 active customers as of 30 June, 2015.

Commenting on the company's financial results, Zain Bahrain Chairman, Sheikh Ahmed Bin Ali Al Khalifa said: "During the second quarter of 2015, the management of Zain Bahrain focused on further strengthening its consumer and corporate service offering. The efforts resulted in an encouraging set of financial and operational results."

"We remain committed to our ongoing investment in Zain Bahrain's nationwide 4G LTE network which we believe will benefit the Company through increased revenue, earnings and improved cash flow by executing our strategic plan and pursuing opportunities that will increase shareholder value," he added.

Key operational and commercial notes for the Q2 2015

- Zain Bahrain launched the 'Dangerous Prepaid' offer further adding value to its existing line-up of packages. The first-of-its-kind offer comes with a number of benefits including free calls to Zain Bahrain and other local operators, unlimited 4G data usage along with free international calls for a subscription fee of BD1 per week
- Further strengthening its position as an innovative operator, Zain Bahrain announced its official partnership with Bahrain Bay as the sole telecoms provider. The operator will provide the mixed-use development with cutting-edge ICT solutions and the most advanced voice and data services, delivered to every commercial and residential unit in the development through an end-to-end fiber optic network.
- The operator also announced the launch of the second National Mobile Phone and e-Waste Recycling Campaign in cooperation with the Supreme Council for Environment (SCE), with the outreach support of the United Nations Industrial Development Organization (UNIDO) and the United Nations Development Programme (UNDP).
- The General Manager of Zain Bahrain, Mohammed Zainalabedin, was awarded during the prestigious Annual Labor Awards ceremony organized by the Ministry of Labor. The Best CEO Award for the year 2014 comes in appreciation of Mr Zainalabedin's role and outstanding efforts in providing a rewarding work environment along with on-going training and development initiatives for Bahraini workforce.
- In line with its Corporate Social Responsibility strategy, Zain Bahrain has launched a portable phone booth both aimed at offering free international calls to benefit expatriates community. The booth is relocated on a weekly basis across key locations in the Kingdom, offering members of the community free international calls to both landline and mobile numbers.
- Fostering Community Spirit and in line with the operator's overall vision to support entrepreneurship; a new initiative to support local businesses was launched by Zain Bahrain in which start-up businesses are hosted on a weekly basis at the operator's headquarters.

ENDS

About Zain Bahrain

Zain Bahrain, the most innovative operator in the Kingdom was awarded a mobile telecom license on 22 April, 2003 and commenced commercial operations on 28 December 2003. The operation promptly placed Bahrain on the world telecom map through the introduction of many new mobile technologies and today offers nationwide high-speed 4G LTE services. Zain Bahrain is listed on the Bahrain Bourse (Ticker: ZAINBH). Zain Bahrain is part of Zain Group, a leading telecommunications operator across the Middle East and Africa providing mobile voice and data services to over 43.7 million active customers as of 30 September, 2014. With a commercial presence in 8 countries, Zain operates in: Kuwait, Bahrain, Iraq, Jordan, Saudi Arabia, Sudan and South Sudan. In Lebanon, the Group manages 'touch' on behalf of the government. In Morocco, Zain has a 15.5% stake in 'INWI', through a joint venture. For more, please email info@bh.zain.com or visit: www.bh.zain.com